



Adastra

Adastra is a Czech-Canadian consultancy providing software solutions and services to leading organizations worldwide. Adastra's traditional core competence in Data Warehousing and Business Intelligence has been strengthened by its divisions of Application Development, Quality Assurance, and Consulting. Adastra's international know-how is complemented by Central European consulting capacity and business model ideally suited for Outsourcing.

Adastra employs 500 people worldwide, located in Canada (Toronto), Czech Republic (Prague, Ostrava) and Slovak Republic (Bratislava). The company constantly invests in training and knowledge sharing. Adastra's consultants are constantly working with the latest technology on the market.

Adastra uniquely bridges the gap between management and technology consulting to translate your pressing business needs into workable and cost-efficient technical designs. Our strong technology background – from simple data migrations to enterprise-wide CRM solutions or Enterprise Application Development – allows us to protect your existing investments and further leverage them into business value.

From start-up telecommunications operators in emerging Central European markets to leading banks in North America, we have delivered real solutions and solved real problems on real budgets. Intelligent solutions that help businesses achieve superior performance.

For successful project completion, Adastra strictly follows project methodologies based on international standards (i.e. PMI-PMBOK, PRINCE2, ITIL) supplemented with a number of our own methodologies, including a methodology for business requirements analysis (Business Discovery), an integrated CRM methodology (CRM.360™), an application development methodology (Apliqua.360™), or a methodology for Data Warehouse implementation (DW.360™).

Our projects received the following awards and certificates:

- ISO9000 Certificate awarded by Moody's International
- Canada's 50 Best Managed Companies award, 2006
- Technology Fast 50 in Central Europe award and Technology Fast 500 EMEA award, 2006
- Top10 ICT Companies, Czech Republic award, 2006
- Top Ten Systems Integrator, Czech Republic award, 2007
- CzechInvest the Most Progressive Employer of the Year 2006
- Oracle Consulting Award, Central Europe, 2004
- Top Professional Best Data Warehousing Project, Czech Republic award, 2004
- The Data Warehousing Institute Best Practices in CRM, USA, 2002
- The Data Warehousing Institute 2001 Best Practices in Data Warehousing, USA
- Oracle Partner of the Year, Czech Republic, 2002
- Microsoft Gold Certified Partner for Business Intelligence, Central Europe, 2003–2008
- RealWare Awards, The Best Data Warehouse, USA, 2000
- ADTmag Innovator Award in Data Warehousing, USA, 2000

References

- Ahold Central Europe (Royal Ahold)
- BMO Bank of Montreal
- Barclays Bank
- Bell Canada
- Brit Insurance
- Canadian Tire Financial Services
- Cara Operations
- Cetelem
- Credit Suisse Life & Pensions
- DaimlerChrysler AG
- DHL
- Dresdner Bank
- Dynamic Funds
- Erste Bank (Czech Savings Bank)
- HVB Bank (UniCredit Group)
- ING Group
- KBC Bank (CSOB, CSOB Insurance)
- Postal Bank Slovakia
- Raiffeisen Bank
- RBC Financial Group
- Sears Canada
- Société Générale (Komerční banka)
- TD Bank Financial Group
- Telefónica O2
- TELUS Communications Company
- T-Mobile Slovakia
- Vodafone
- Volkswagen AG
- VUB Bank (Banca Intesa, Intesa Holding International S.A.)

IT Solutions and Applications

<p>Data Warehousing</p> <ul style="list-style-type: none"> ■ Full life-cycle Data Warehousing Development ■ Business Discovery – Structured Analysis of Business Requirements for DWH ■ DWH Architectures, ODS (Operational Data Stores) ■ DWH Audits and Transformation Planning ■ Data Mart Consolidation ■ DWH Technology Comparative Analysis and Selection ■ DWH Performance Tuning ■ Quality Assurance solutions for Data Warehousing ■ Data Modeling and Database Design ■ ETL including Advanced Business Rules Implementation ■ Business Intelligence and Analytical CRM Solution Design ■ Data Mining ■ Data Quality Management ■ Metadata management solutions ■ Enterprise Information Portals, OLAP and Business Intelligence Applications ■ Project Management 	<p>Master Data Management</p> <ul style="list-style-type: none"> ■ MDM Strategy Development ■ Master Data Modeling (Industry Specific Data Models) ■ Master Data Record Identification (Master Data Identification Methodology) ■ Master Data Integration ■ Data Quality Assessment ■ Data Quality Management (Adastra Purity, Purity Implementation Methodology) ■ Data Profiling ■ Data Standardization ■ Data Cleansing ■ Data Migration and Integration (Integration Framework) ■ Data Governance Development and Implementation ■ Metadata Management
<p>Consulting and Industry Specific Solutions</p> <ul style="list-style-type: none"> ■ Business Performance Measurement (BPM) solutions for: Finance & Controlling, Sales & Distribution, Customer & Product Profitability, Product Management, Operations (Operational Efficiency, HR, Service Levels) ■ Solutions for Banking & Financial Services: BPM for Banking & Financial Services, Risk Management, Credit/Debit Card Fraud Detection, Basel 2 Compliance, Legal and Regulatory Reporting, and more ■ Solutions for insurance companies, incl. fraud detection (Adastra Fraud Management System), Commissions Systems, Self-Care Portals, and more ■ Solutions for retail, such as sales analysis, promo events, loyalty programs, inventory management, supply chain management, and more ■ Solutions for telecommunications companies, such as Interconnect Rating, Fraud Detection (Adastra Fraud Management System), Wholesale Billing, Commissions, and more 	<p>Enterprise Application Development</p> <ul style="list-style-type: none"> ■ Application development on Microsoft.NET Framework and Java 2 Enterprise Edition platforms. ■ Enterprise Application Integration. ■ Web applications, intranet and portal design and development. ■ Web Services. ■ Multilayer and distributed applications. ■ Testing and Quality Assurance. ■ Trainings, workshops and seminars in application development, consulting. <hr/> <p>IT Outsourcing</p> <ul style="list-style-type: none"> ■ Outsourcing of complete development teams, specialized developers and testers.



ADAstra Corporation
 Le Parc Office Tower
 8500 Leslie Street, Suite 600
 Markham, Ontario, L3T 7M8
 Canada
 Tel.: +1 905 881 7946
 info@adastracorp.com
 www.adastracorp.com

ADAstra, s.r.o.
 Nile House
 Karolinská 654/2
 186 00 Prague 8 – Karlín
 Czech Republic
 Tel.: +420 271 733 303
 sales@adastra.cz
 www.adastra.cz